



US Embassy Dublin presents

## **NEW ECONOMIC LEADERS FORUM**

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# The Importance of the Transatlantic Trade and Investment Partnership

April 19, 2013 | 8:30 – 11:00am | Convention Centre Dublin



## PROGRAM

With negotiations on the Transatlantic Trade and Investment Partnership (TTIP) about to be launched, are the United States and the European Union on the brink of a new era of growth and jobs? How does Europe look from a U.S. perspective, and what are long term trends for the region? Does Ireland have a special role to play in the Transatlantic Innovation Economy?

And what can policymakers do to ensure that TTIP negotiations do unlock economic revival and employment as is hoped?

8:30 Registration and coffee

9:00 Welcome and Keynote Speakers

Moderator: **Margaret E. Ward**

Welcome: **Charge d'affaires John Hennessey-Niland**

*Ireland's Perspective on the Transatlantic Trade and Investment Partnership*

**Lucinda Creighton TD, Minister of State for European Affairs**

*The Transatlantic Trade and Investment Partnership*

**William Kennard, U.S. Ambassador to the European Union**

*Ireland's Niche in the US/EU Innovation Economy*

**Thomas J. Donohue, President and CEO, U.S. Chambers of Commerce**

*Transatlantic Trade: The Business Perspective*

**Michael O'Leary, CEO, Ryanair**



10:00

## Panel Discussion and Q&A

*The Transatlantic Economy and Innovation: What Are the Opportunities?*

**Peter Keegan, President, American Chamber of Commerce Ireland**

**Erika Mann, Head of Global Public Policy, Facebook Europe**

**Paul O'Hara, Director, Ashoka Europe and Founder, ChangeNation**

**Connor Murphy, Founder and CEO, DataHug**

*There will be a brief opportunity to address questions to the panel at the end of the program.*

11:00

## Event Concludes



## BIOS



**Lucinda Creighton** was appointed Minister for European Affairs by Taoiseach Enda Kenny in March 2011. She was first elected to the Dáil on May 24, 2007 and was re-elected in 2011. She was the youngest member of the 30th Dáil. From 2007-2010 she was Fine Gael Spokesperson on European Affairs and in 2010 the Chairperson of the Parliamentary Subcommittee on the role of the Oireachtas in European Affairs.



**Thomas J. Donohue** has been President and CEO of the US Chambers of Commerce since 1997. Previously, Donohue served for 13 years as president and CEO of the American Trucking Association, the national organization of the trucking industry. A graduate of St. John's University with a master's degree from Adelphi University, Mr. Donohue also holds honorary doctorate degrees from Adelphi, St. John's, and Marymount Universities, as well as the National University of Ireland at Maynooth.



**William E. Kennard** has been the United States' Ambassador to the European Union since November 2009. Prior to his appointment, he was managing director of The Carlyle Group, a global private equity firm with over \$100 billion under management. Kennard served as chairman of the US Federal Communications Commission from November 1997 to January 2001. He served as the FCC's general counsel from 1993 until 1997.



**Michael O'Leary** has served as a director of Ryanair since November 1988 and a director of Ryanair Holdings since July 1996 and was appointed Ryanair's Chief Executive Officer on January 1, 1994. A graduate of Trinity College Dublin, he previously worked at KPMG, before joining Ryanair. Ryanair is Europe's only ultra-low cost carrier (ULCC), operating more than 1,500 daily flights (over 500,000 per year) from 57 bases, across 1,500 low fare routes, connecting 180 destinations in 28 countries and operating a fleet of 305 new Boeing 737-800 aircraft. Ryanair has recently announced firm orders for a further 175 new Boeing aircraft, which will be delivered between 2014 and 2018. Ryanair currently has a team of more than 8,500 highly skilled professionals, will carry over 80 million passengers this year and has an outstanding 28-year safety record.





**Margaet E. Ward** is an award-winning financial journalist, broadcaster, author and business owner.

Her decades working as a journalist include presenting Newstalk's Breakfast Business plus many years as an Irish Times business columnist, personal finance columnist and Money Editor for The Sunday Times. As Editor of The Sunday Times Money section, Margaret was highly regarded for explaining complex concepts to readers using innovative techniques from best buys tables, case studies and human interest stories to visual journalism. Her Newstalk program was known for "telling it like it is" and guiding listeners through the intricacies of the 2010 bailout and its consequences.



**Peter Keegan** was appointed in January 2013 the president of the American Chamber of Commerce Ireland, the representative body of 700 US multinationals employing 115,000 people in Ireland. He is currently country executive for Ireland and chief executive officer of Bank of America Merrill Lynch appointed in 2009. Keegan holds a Bachelor of Commerce Degree from the University College Galway. He is a fellow of the Institute of Chartered Accountants in Ireland and a member of the UK Association of Corporate Treasurers.



**Erika Mann** is head of Global Public Policy for Facebook. She joined the company's new office in Brussels in October 2011 and is the lead spokesperson on EU affairs. Prior to joining Facebook, between December 2009 and October 2011, Erika was Executive Vice President for the Computer & Communications Industry Association in Brussels. She was a Member of the European Parliament between 1994 and 2009. As an MEP, she concentrated on trade, research, ICT and Transatlantic Relations, and was a founder of the European Internet Foundation, which she chaired until summer 2009.



**Conor Murphy** is CEO of DataHug, founded in 2009 by Connor Murphy and Ray Smith. DataHug has developed technology that indexes corporate email systems and generates actionable insight about the everyday connections between people. DataHug won the Technology Start Up of the Year (2010 Irish Software Awards) and was Spark of Genius Winners (2010 Dublin Web Summit). Connor Murphy was a participant on Endeavour 2010.



**Paul O'Hara** is a director of Ashoka in Europe. Ashoka has pioneered support for social entrepreneurs backing innovative solutions that are sustainable and replicable, both nationally and globally. Ashoka is now in 60 countries with a budget that has grown to \$30 million a year. Paul is also the founder of Change Nation and the Localizer process. An entrepreneur since his teenage years, Paul founded an award-winning social business called The Hope Concept.

